



NEWS RELEASE

Voleo Joins Google's Digital Strategy Program to Drive User Acquisition

June 11, 2019

VANCOUVER, CANADA, Voleo Trading Systems Inc. (TRAD: TSX-V) ("Voleo", the "Company"), is pleased to announce the Company will participate in Google's Digital Strategy program to scale and accelerate user acquisition and growth on Voleo's social trading application.

The Google Digital Strategy Program is an initiative that aims to optimize selected start-up companies' marketing spend by expanding advertising in various targeted categories.

Voleo is extremely pleased to report it has met all qualifications necessary to commence working alongside Google and will be able to leverage their platform and analytics to better connect with Voleo's target audience.

Voleo will execute a series of campaigns using Universal App Campaigns which serves on Ad Mob, Google Play, Search, Google Display Network and YouTube. See Voleo's first video teaser at: <https://youtu.be/KwvIoSunXmA>.

"Investing in user acquisition is our top priority in 2019 as we expand our marketing efforts" commented Thomas Beattie, CEO of Voleo. "Traditional investing options are not meeting consumers' needs and we believe Voleo provides an experience that empowers people to invest together. We are focused on delivering purposeful campaigns that will help users understand our platform and the benefits our social investing hub offers."

Voleo's platform is designed for the modern investment club and individual investor, allowing users to create groups with those in their social network, share and collaborate on investment ideas and democratically decide on trades. The app combines the benefits of low-cost digital investing with a community experience that offers performance tracking, educational tools and customization features. Voleo's app is specifically catered towards a younger generation of investors seeking digital wealth management tools.

Voleo also announces that further to its press release of May 28, 2019, in connection with the closing of the reverse takeover transaction it will issue an additional 22,780 common shares. These shares are being issued to a registered investment dealer as part of a finder's fee for a private placement that was conducted by Voleo, Inc. prior to closing. The investment dealer was entitled to receive shares of Voleo, Inc. which have now converted into shares of the Company.

About Voleo Trading Systems Inc.

Voleo is a mobile fintech company that is transforming the retail investing space through its powerful, collaborative investing platform. Voleo's equity trading platform operates on native iOS and Android devices, as well as a companion web application. Voleo has increased retail investor participation in the stock market by breaking down barriers to entry, facilitating trust and improving financial literacy. The product is being white-labeled by major financial institutions around the world as an innovative product to engage, retain and acquire retail customers.

For more information on Voleo, please visit our Investor Relations website at ir.myvoleo.com.

ON BEHALF OF THE VOLEO BOARD

**“Thomas Beattie”
Chief Executive Officer**



Voleo is part of the King & Bay group of companies. King & Bay is a merchant bank that specializes in identifying, funding, developing and supporting growth opportunities in the technology, resource, aviation, and sectors.

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Cautionary Note Regarding Forward-Looking Information

Certain statements contained in this release constitute forward-looking statements and forward-looking information (collectively referred to herein as "forward-looking statements") within the meaning of applicable Canadian securities laws. Such forward-looking statements relate to future events or Voleo Trading Systems Inc's (the "Company") future performance and the integration of cryptocurrency trading. All statements other than statements of historical fact may be forward-looking statements. Such forward-looking statements are often, but not always, identified by the use of words such as "seek", "anticipate", "budget", "plan", "continue", "estimate", "expect", "forecast", "may", "will", "project", "predict", "potential", "targeting", "intend", "could", "might", "should", "believe" and similar expressions. These statements involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. Voleo believes the expectations reflected in those forward-looking statements are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking statements included in this release should not be unduly relied upon. These forward-looking statements speak only as of the date of this release, or as of the date specified in the documents incorporated by reference into this release, as the case may be. In particular, this release contains forward-looking statements pertaining, but not limited to: expectations as to future operations of the Company, future market trends, growth opportunities, the Company's go to market strategy, future partnerships, new initiatives and innovations of the Company, product offerings, the expected operations and performance of the Company's business, expected user growth, and the timing of key development milestones.

With respect to forward-looking statements contained in this release, the Company has made assumptions regarding, among other things: the accuracy, reliability and applicability of the Company's business model; the timely receipt of governmental approvals, including the receipt of approval from regulators in Canada and the United States; the timely commencement of operations by the Company and the success of such operations; the ability of the Company to implement its business plan as intended; the legislative and regulatory environments of the jurisdictions where the Company will carry on business or have operations; the impact of competition; and the availability of financing to execute the business plan. The Company has included the above summary of assumptions and risks related to forward-looking statements provided in this release in order to provide investors with a more complete perspective on the Company's current and future operations and such information may not be appropriate for other purposes.

Readers are cautioned that the foregoing lists of factors are not exhaustive and it would be unreasonable to rely on any such forward-looking statements and information as creating any legal rights, that the statements and information are not guarantees and may involve known and unknown risks and uncertainties, and that actual results may differ (and may differ materially) and objectives and strategies may differ or change from those expressed or implied in the forward-looking statements or information as a result of various factors. The forward-looking statements contained in this release are expressly qualified by this cautionary statement. Except as required by applicable securities laws, the Company is not under any duty and do not undertake any obligation to publicly update or revise any forward-looking statements after the date of this release or to conform such statements to actual results or to changes in the Company's expectations and the Company disclaims any intent or obligation to update publicly any forward-looking statements, whether as a result of new information, future events or results or otherwise.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed or accepts responsibility for the adequacy or accuracy of this release.

