

# PROPOSE VOTE INVEST



## WHO WE ARE

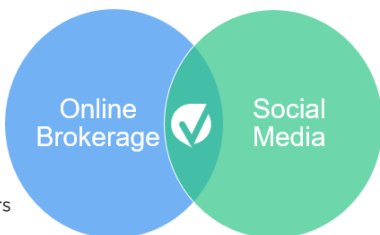
Voleo is a mobile-focused fintech company that has developed an accessible and collaborative stock trading app. Our seamless and secure solution empowers people to invest together in a way that's never been possible.

## APP FEATURES



- Groups pool capital together and form investment clubs
- Provides a social experience and gamification of investing
- Allows users to democratically propose and vote on trades
- Individuals can leverage the community
- Engages with the broader community to learn and grow
- Fully flexible and easy to use

## VOLEO COMBINES



## WHAT SETS US APART?

### FANTASY FOOTBALL OF INVESTING

Customers can open individual accounts or create clubs of up to 100 users to pool their money and invest together

### VERSATILITY

Voleo provides value to both new investors and experienced traders

### COMPLETE FLEXIBILITY

Extensive in-app and custom integration capabilities available for financial institution partners

### STRONG PARTNERSHIPS

FINRA member, introducing broker-dealer in all US states; Voleo has collaborated with Nasdaq and TMX Group

### IMPROVING FINANCIAL LITERACY

Voleo's product evolution serves to help people invest smarter and easier with those they trust

### MARKETING TOOL

Acquisition and retention channel where customers become advocated, authentically introducing their network

## FOLLOW US



@MyVoleo



LinkedIn



Facebook



Instagram

## CONTACT

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## WHY VOLEO?

The current investing options aren't meeting the expectations of the next generation. We have developed an accessible, collaborative, friendly and fun social stock-trading app for both investment clubs and individual investors.

Financial institutions see value in our platform as a tool for engagement and retention, plus new channel for acquisition. An independent cryptocurrency platform is in development, and gaming platforms have been conceptualized for sports betting, fantasy sports and eSports, leveraging Voleo's patent.

## LEADERSHIP

Mark Morabito, *Executive Chairman*

Thomas Beattie, *CEO*

Jay Sujir, *Founder, Director*

Brad Wiggins, *Director*

Glen Wilson, *Director*

Dean Holley, *Advisor*

Alana Levine, *Marketing Director*

Gordon Jones, *VP Product*

Gary Brown, *VP Technology*

## WHAT THE OPPORTUNITY IS

- Empower consumers as retail investors
- Leverage social media with gamification
- Capitalize on massive generational wealth transfer of 1 trillion per year
- Investing is the most engaging financial topic on social media, followed by loans and mortgages, banking and peer-to-peer payment
  - 67% of millennials are unhappy with how they currently invest
  - 86% of millennials put money aside each month
- More consumers than ever before are banking digitally with millennials seeking digital-first platforms



## ENDORSEMENT

"Nasdaq is a strong supporter of financial literacy and our collaboration with Voleo to help retail investors understand and participate in the markets is another step forward."

**Oliver Albers,**  
*Global Head of Strategic Partnerships*



## INVESTMENT HIGHLIGHTS

### SOLID TECHNOLOGY

Four years of development into iOS, Android and web applications by an experienced, in-house financial software team

### CREDIBLE FOUNDATION

Collaborated with Nasdaq and TMX Group – FINRA licenced broker dealer across the US

### SIZABLE MARKETS

Scalable B2C platform in America and international B2B pipeline with white-label platforms: stock, cryptocurrency, and gaming

<https://ir.myvoleo.com/>

This fact sheet contains "forward-looking information". For information regarding these and to learn more about Voleo, please visit: <https://ir.myvoleo.com/legal/>

