

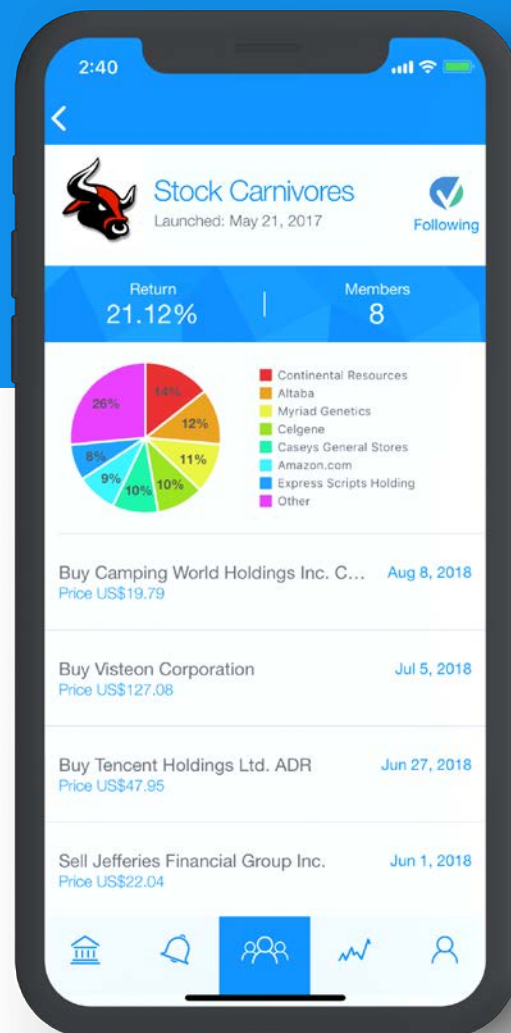
Invest smarter. Invest together.

TRAD: TSX-V








## Who we are

We are an established mobile-focused fintech company that has developed a patent-pending collaborative stock trading app. Our seamless and secure solution creates a social, gamified investing experience that empowers people to invest together in a way that's never been possible.



## What sets us apart?

- 
**Operates a discount brokerage in the United States**  
 Licensed and regulated FINRA subsidiary – Voleo USA.  
 Beta launch with organic growth since 2017.
- 
**Cutting-edge 'gamified' technology**  
 Patent-pending social trading technology for retail investors.  
 iOS, Android and web applications built and maintained in-house.
- 
**Credible foundation**  
 Registered in USA as a broker-dealer with FINRA, SIPC and SEC.  
 Strategic collaborations with Nasdaq and TMX Group.
- 
**Unique positioning in sizeable market**  
 International B2B pipeline through white-label capabilities.  
 Ready to scale B2C initiative in USA.  
 Flexible technology allows for product evolution in other verticals.
- 
**Global recognition**  
 FinTech Breakthrough Award winner for Best Stock Trading App in 2019.  
 Awarded Best of Show at Finovate Fall 2017 in New York.  
 Graduate of Plug and Play FinTech in Silicon Valley & Accenture FinTech Innovation Lab London.

Filed initial patent  
2014

Piloted Voleo SimuTrader with TMX Group  
2015

National patents filed  
2016

FINRA registered across US and soft launch  
2017

Product expansion and 1st B2B partnership announced with European Bank  
2018

Completed RTO Transaction to become publicly traded (TRAD.V)  
2019





A flexible, white-label investment platform for the next generation

## Massive market opportunity

50 million estimated serviceable market

57% of millennials would change their bank for a better tech platform (2)



67% on millennials are unhappy with how they currently invest(1)

## Share Structure

as at August 31, 2019

Shares Outstanding	107.7 M
Options & Warrants	19.9 M
Fully Diluted	127.6 M

## Leadership & Board of Directors

Mark Morabito, *Executive Chairman*

Jay Sujir, *Founder, Director*

Thomas Beattie, *CEO*

Nicky Senyard, *Director*

Kate-Lynn Genzel, *CFO*

Brad Wiggins, *Director*

Alana Levine, *Marketing Director*

Glen Wilson, *Director*

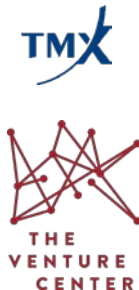
Gordon Jones, *VP Product*

Mark Lotz, *Director*

Morgen Sullivan, *VP Growth*

Chitman Uppal, *VP Compliance and Operations*

## Notable Collaborations & Partnerships



Nasdaq is a strong supporter of financial literacy and our collaboration with Voleo to help retail investors understand and participate in the markets is another step forward.”

Oliver Albers, *Global Head of Strategic Partnerships*  
Nasdaq

1. Millennials + Money: The Unfiltered Journey, Insights.fb.com.

2. JP Morgan Chase Strategic Update, 2018

This fact sheet contains “forward-looking information”. For information regarding these and to learn more, please visit: <https://ir.myvoleo.com/legal/>