



Voleo Announces 2019-20 Student Equity Trading Competition in Collaboration with Nasdaq

Vancouver-based Fintech Company to Launch Exciting Student Competition Sponsored by Nasdaq

October 17, 2019

VANCOUVER, CANADA, Voleo Trading Systems Inc. (TRAD: TSX-V) (“Voleo”, the “Company”), a Vancouver-based Fintech company that provides a unique twist to stock trading, is pleased to announce it is powering the 2019-20 Voleo Student Equity Trading Competition Sponsored by Nasdaq, a leading provider of trading, clearing, listing, information and public company services.

The Voleo Student Equity Trading Competition invites college and university students from all across the United States to form teams within their schools and compete in a simulated investing competition to earn the top spot on the leaderboard by achieving the greatest returns. This competition will be the largest yet, with an available prize pool of US\$10,000 in cash trading credit and prizes, including an expenses-paid trip to New York City to visit Nasdaq and attend a Market Open in Time Square.

Voleo’s unique B2C investing platform allows users to form teams right within the app and work together to propose, debate, and ultimately form simulated investments in majority-voted equities. The competition will be powered by Voleo’s SimuTrader platform, which will allow student clubs of three members or more to manage simulated portfolios of \$1 million together. The in-app watch list capabilities, statistics and investing data are powered by Nasdaq Basic Data, providing students with an authentic and engaging investing experience.

The collaboration between Voleo and Nasdaq provides a unique and valuable platform to support increased financial literacy, as well as an engaging introduction to the markets amongst students and Gen Z, many of whom haven’t yet considered investing in equities before. Student participants and school ambassadors will also gain broader market experience and build their professional networks within and beyond the investment community.

“The 2019-2020 Voleo Equity Trading Competition is an exciting way for students to learn from their peers, test what they know or take their first steps towards investing,” stated Thomas Beattie, CEO of Voleo. “With Nasdaq’s support, we’re able to create an optimal, fun environment to understand and build confidence in financial markets,” commented Mr. Beattie.

The Voleo Equity Trading Competition follows another student-facing initiative powered by Voleo. At the 7th Annual Student Managed Investment Fund Consortium (SMIFC) Conference, taking place in Chicago October 31/November 1, students will participate in the “Build a Winning, Long-Term Portfolio with Voleo” competition. Using the Voleo SimuTrader App, participants will create a \$1 million paper trading portfolio focused on building a long-term investment strategy. Their portfolios of up to 10 stocks, supplemented by a paper explaining their investment decision, will be judged to determine the winner.

SMIFC participants are invited to participate in the Voleo Equity Trading Competition Sponsored by Nasdaq, which will run from November 2019 – February 2020.

Students can sign up for the competition and apply to be competition Ambassadors here (<https://www.myvoleo.com/competition/>). Team registration is open until November 15th.

About Voleo Trading Systems Inc.

Voleo is a mobile fintech company that is transforming the retail investing space through its powerful, collaborative investing platform. Voleo's equity trading platform operates on native iOS and Android

devices, as well as a companion web application. Voleo has increased retail investor participation in the stock market by breaking down barriers to entry, facilitating trust and improving financial literacy. The product is being white-labeled by major financial institutions around the world as an innovative product to engage, retain and acquire retail customers.

For more information on Voleo, please visit our Investor Relations website at ir.myvoleo.com.

ON BEHALF OF THE VOLEO BOARD

**“Thomas Beattie”
Chief Executive Officer**



Voleo is part of the King & Bay group of companies. King & Bay is a merchant bank that specializes in identifying, funding, developing and supporting growth opportunities in the technology, resource, aviation, and sectors.

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Cautionary Note Regarding Forward-Looking Information

Certain statements contained in this release constitute forward-looking statements and forward-looking information (collectively referred to herein as "forward-looking statements") within the meaning of applicable Canadian securities laws. Such forward-looking statements relate to future events or Voleo Trading Systems Inc's (the "Company") future performance and the integration of cryptocurrency trading. All statements other than statements of historical fact may be forward-looking statements. Such forward-looking statements are often, but not always, identified by the use of words such as "seek", "anticipate", "budget", "plan", "continue", "estimate", "expect", "forecast", "may", "will", "project", "predict", "potential", "targeting", "intend", "could", "might", "should", "believe" and similar expressions. These statements involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. Voleo believes the expectations reflected in those forward-looking statements are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking statements included in this release should not be unduly relied upon. These forward-looking statements speak only as of the date of this release, or as of the date specified in the documents incorporated by reference into this release, as the case may be. In particular, this release contains forward-looking statements pertaining, but not limited to: expectations as to future operations of the Company, future market trends, growth opportunities, the Company's go to market strategy, future partnerships, new initiatives and innovations of the Company, product offerings, the expected operations and performance of the Company's business, expected user growth, and the timing of key development milestones.

With respect to forward-looking statements contained in this release, the Company has made assumptions regarding, among other things: the accuracy, reliability and applicability of the Company's business model; the timely receipt of governmental approvals, including the receipt of approval from regulators in Canada and the United States; the timely commencement of operations by the Company and the success of such operations; the ability of the Company to implement its business plan as intended; the legislative and regulatory environments of the jurisdictions where the Company will carry on business or have operations; the impact of competition; and the availability of financing to execute the business plan. The Company has included the above summary of assumptions and risks related to forward-looking statements provided in this release in order to provide investors with a more complete perspective on the Company's current and future operations and such information may not be appropriate for other purposes.

Readers are cautioned that the foregoing lists of factors are not exhaustive and it would be unreasonable to rely on any such forward-looking statements and information as creating any legal rights, that the statements and information are not guarantees and may involve known and unknown risks and uncertainties, and that actual results may differ (and may differ materially) and objectives and strategies may differ or change from those expressed or implied in the forward-looking statements or information as a result of various factors. The forward-looking statements contained in this release are expressly qualified by this cautionary statement. Except as required by applicable securities laws, the Company is not under any duty and do not undertake any obligation to publicly update or revise any forward-looking statements after the date of this release or to conform such statements to actual results or to changes in the Company's expectations and the Company disclaims any intent or obligation to update publicly any forward-looking statements, whether as a result of new information, future events or results or otherwise. Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed or accepts responsibility for the adequacy or accuracy of this release.