



Voleo's Google Digital Strategy Program Significantly Grows User Base

August 8, 2019

VANCOUVER, CANADA, Voleo Trading Systems Inc. (TRAD: TSX-V) ("Voleo", the "Company"), is pleased to provide an update on user acquisition since initiating [Google's Digital Strategy program](#).

Voleo has been advertising through Universal App Campaigns since mid-June and has grown its registered user base by more than 50% over that period. Thomas Beattie, CEO of Voleo, commented, "This program has generated thousands of prospective investors and the ability to reach large audiences in the way Google has done for us has clearly accelerated our growth. The increase in new user registration has enabled our team to enhance our investment platform and evolve it for behavior demonstrated by paid traffic. Most importantly, it has provided the company with a significant base from which to bring customers through the acquisition funnel."

There has also been a significant increase in investment clubs created on Voleo since campaign launch, with hundreds of clubs initiated over this period. Executive Chairman Mark Morabito added, "Each investment club provides users the opportunity to share knowledge and empowers ordinary people to invest. We are seeing clubs from all over the US, from college students, to families, to coworkers and more. To see these results over a short period of time provides validation and demonstrates there is significant potential for Voleo's social trading platform in America."

As part of its strategy to open new acquisition channels, Voleo is also planning marketing campaigns with podcasts and influencers that are aligned with the company's vision and which extend our message to more targeted audiences in the US. These opportunities will supplement current digital marketing initiatives and B2B partnerships that the Company is pursuing with financial institutions to help them engage with their customers and provide those customers with opportunities to build wealth.

About Voleo Trading Systems Inc.

Voleo is a mobile fintech company that is transforming the retail investing space through its powerful, collaborative investing platform. Voleo's equity trading platform operates on native iOS and Android devices, as well as a companion web application. Voleo has increased retail investor participation in the stock market by breaking down barriers to entry, facilitating trust and improving financial literacy. The product is being white-labeled by major financial institutions around the world as an innovative product to engage, retain and acquire retail customers.

For more information on Voleo, please visit our Investor Relations website at ir.myvoleo.com.

ON BEHALF OF THE VOLEO BOARD

"Thomas Beattie"
Chief Executive Officer



Voleo is part of the King & Bay group of companies. King & Bay is a merchant bank that specializes in identifying, funding, developing and supporting growth opportunities in the technology, resource, aviation, and sectors.

For further information regarding this press release, please contact:

Investor Relations Contact:

KIN Communications Inc.
Caleb Jeffries, VP, Investor Relations
1-866-684-6730
investor.relations@myvoleo.com

Cautionary Note Regarding Forward-Looking Information

Certain statements contained in this release constitute forward-looking statements and forward-looking information (collectively referred to herein as "forward-looking statements") within the meaning of applicable Canadian securities laws. Such forward-looking statements relate to future events or Voleo Trading Systems Inc's (the "Company") future performance and the integration of cryptocurrency trading. All statements other than statements of historical fact may be forward-looking statements. Such forward-looking statements are often, but not always, identified by the use of words such as "seek", "anticipate", "budget", "plan", "continue", "estimate", "expect", "forecast", "may", "will", "project", "predict", "potential", "targeting", "intend", "could", "might", "should", "believe" and similar expressions. These statements involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. Voleo believes the expectations reflected in those forward-looking statements are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking statements included in this release should not be unduly relied upon. These forward-looking statements speak only as of the date of this release, or as of the date specified in the documents incorporated by reference into this release, as the case may be. In particular, this release contains forward-looking statements pertaining, but not limited to: expectations as to future operations of the Company, future market trends, growth opportunities, the Company's go to market strategy, future partnerships, new initiatives and innovations of the Company, product offerings, the expected operations and performance of the Company's business, expected user growth, and the timing of key development milestones.

With respect to forward-looking statements contained in this release, the Company has made assumptions regarding, among other things: the accuracy, reliability and applicability of the Company's business model; the timely receipt of governmental approvals, including the receipt of approval from regulators in Canada and the United States; the timely commencement of operations by the Company and the success of such operations; the ability of the Company to implement its business plan as intended; the legislative and regulatory environments of the jurisdictions where the Company will carry on business or have operations; the impact of competition; and the availability of financing to execute the business plan. The Company has included the above summary of assumptions and risks related to forward-looking statements provided in this release in order to provide investors with a more complete perspective on the Company's current and future operations and such information may not be appropriate for other purposes.

Readers are cautioned that the foregoing lists of factors are not exhaustive and it would be unreasonable to rely on any such forward-looking statements and information as creating any legal rights, that the statements and information are not guarantees and may involve known and unknown risks and uncertainties, and that actual results may differ (and may differ materially) and objectives and strategies may differ or change from those expressed or implied in the forward-looking statements or information as a result of various factors. The forward-looking statements contained in this release are expressly qualified by this cautionary statement. Except as required by applicable securities laws, the Company is not under any duty and do not undertake any obligation to publicly update or revise any forward-looking statements after the date of this release or to conform such statements to actual results or to changes in the Company's expectations and the Company disclaims any intent or obligation to update publicly any forward-looking statements, whether as a result of new information, future events or results or otherwise.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed or accepts responsibility for the adequacy or accuracy of this release.